

August 1, 2012

Dear Sirs:

Name of Company: BELLUNA CO., LTD.

Code No. 9997 1st Section of the Tokyo Stock Exchange

Notice regarding Status of Repurchase of Own Shares

(Repurchase of own shares pursuant to Paragraph 2 of Article 165 of the Corporate Law)

The Company repurchased its own shares, pursuant to Paragraph 3 of Article 165 of the Corporate Law applied *mutatis mutandis* to Article 156 of said law as described below.

Description

- | | |
|--------------------------------------|---|
| 1. Type of shares to be repurchased: | Common shares |
| 2. Period of repurchase: | July 1, 2012 to July 31, 2012 |
| 3. Number of shares repurchased: | 0 shares |
| 4. Total cost of repurchase: | 0 yen |
| 5. Method of repurchase: | Repurchased at the Tokyo Stock Exchange |

Note1: Details resolved at the Board of Directors' meeting held on May 23, 2012

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|---|--|
| (1) Type of shares to be repurchased: | Common shares |
| (2) Total number of shares repurchased: | Maximum of 400,000 shares
(Rate to the number of outstanding shares without treasury stocks: 0.82%) |
| (3) Total costs of repurchase: | Maximum of 300 million yen |
| (4) Period of repurchase: | May 24, 2012 to December 30, 2012 |

Note2: Total number of shares and cost of the repurchase in accordance with the resolution of the Board of Directors' meeting above, as of July 31, 2012 is as follows:

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|---|----------------|
| (1) Total number of shares repurchased: | 33,500 shares |
| (2) Total value of shares repurchased: | 19,412,150 yen |

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