

September 3, 2012

Dear Sirs:

Name of Company: BELLUNA CO., LTD.

Code No. 9997 1st Section of the Tokyo Stock Exchange

Notice regarding Status of Repurchase of Own Shares

(Repurchase of own shares pursuant to Paragraph 2 of Article 165 of the Corporate Law)

The Company repurchased its own shares, pursuant to Paragraph 3 of Article 165 of the Corporate Law applied *mutatis mutandis* to Article 156 of said law as described below.

Description

- | | |
|--------------------------------------|-----------------------------------------|
| 1. Type of shares to be repurchased: | Common shares |
| 2. Period of repurchase: | August 1, 2012 to August 31, 2012 |
| 3. Number of shares repurchased: | 98,150 shares |
| 4. Total cost of repurchase: | 63,358,500 yen |
| 5. Method of repurchase: | Repurchased at the Tokyo Stock Exchange |

Note1: Details resolved at the Board of Directors' meeting held on May 23, 2012

- | | |
|-----------------------------------------|--------------------------------------------------------------------------------------------------------|
| (1) Type of shares to be repurchased: | Common shares |
| (2) Total number of shares repurchased: | Maximum of 400,000 shares
(Rate to the number of outstanding shares without treasury stocks: 0.82%) |
| (3) Total costs of repurchase: | Maximum of 300 million yen |
| (4) Period of repurchase: | May 24, 2012 to December 30, 2012 |

Note2: Total number of shares and cost of the repurchase in accordance with the resolution of the Board of Directors' meeting above, as of August 31, 2012 is as follows:

- | | |
|-----------------------------------------|----------------|
| (1) Total number of shares repurchased: | 131,650 shares |
| (2) Total value of shares repurchased: | 82,770,650 yen |

- END -