



September 6, 2019

Dear Sirs:

Name of Company: BELLUNA CO., LTD.

Code No.: 9997 1st Section of the Tokyo Stock Exchange

Notice Regarding Acquisition of Shares in ICnet Co.,Ltd.(as a New Subsidiary)

Belluna Co., Ltd. (the “Company”) announces its decision to acquire the share in ICnet Co.,Ltd.. As a result of this acquisition of shares, ICnet Co.,Ltd. became the Company's subsidiaries effective as of September 6, 2019. The details of this acquisition are as follows.

Although this case does not fall under the criteria for timely disclosure, it is judged as useful information and is disclosed voluntarily.

Description

1. Reasons for acquisition of shares

Established in November 2008, ICnet Co.,Ltd. mainly imports and sells brand products on the internet under the name of “Import Collection YR” which is available at EC site. In addition to winning “Shop of the Area” by Rakuten Mall award multiple times, ICnet Co.,Ltd. has won numerous monthly awards at Rakuten and Yahoo! Shopping. It is a company that has gained such high praise from customers in various EC site.

Through the acquisition of ICnet Co.,Ltd., The company expects to expand its business as well as to increase its corporate value by sharing know-how with each other and supplying products within the Belluna group; and thus decided to acquire shares of ICnet Co., Ltd..

2. Profile of the subsidiary subject to the change

(as of June 30, 2019)

(1) Name	ICnet Co., Ltd.	
(2) Address	6-9 Yokoyamacho, Hachioji City, Tokyo	
(3) Representative name and title	Representative director and president, Go Matsumoto	
(4) Main business	EC business of imported brand products	
(5) Capital stock	13 million yen	
(6) Date of establishment	November , 2008	
(7) Major shareholders and ownership	Go Matsumoto : 100%	
(8) Relationship of the relevant companies	Capital relationship	Not applicable
	Personnel relationship	Not applicable
	Business relationship	Not applicable
(9) Net sales in the most recent fiscal year	1,256 million yen	

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(10) Ordinary income in the most recent fiscal year	57 million yen
(11) Net income in the most recent fiscal year	42 million yen

3. Outline of the company from whom the shares are acquired

(1) Name	Go Matsumoto
(2) Address	Hachioji City, Tokyo
(3) Relationship between listed company and individual	None

4. Number of shares to be acquired, acquisition price, and status of shares held before and after the acquisition

(1) Number of shares held before the change	0 shares (Number of voting rights: 0) (Shareholding ratio: 0%)
(2) Number of shares to be acquired	260 shares (Number of voting rights: 260)
(3) Number of shares held after the change	260 shares (Number of voting rights: 260) (Shareholding ratio: 100%)

(Note) The acquisition price will not be disclosed in consultation with the other party. In calculating the acquisition price, due diligence is conducted by a third-party organization, and an appropriate amount is calculated after mutual consultation.

5. Schedule

Date of Board of Directors meeting
to pass resolution on Acquisition : August 6, 2019
Date of concluding contract : August 23, 2019
Date of stock transfer : September 6, 2019

6. Business forecasts

The acquisition of shares described in this notice will have no significant effect on the Company's consolidated operating results for the current fiscal year.

For inquiries about this notice, please contact the department below.
Executive Corporate Planning Department, Belluna Co., Ltd.
(TEL: 048-771-7753)

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